

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Dodge Jefferson Healthier Community Partnership, Watertown Get-Healthy

Contact Information

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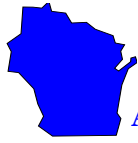
Program Information

Type of Program Coalition
Year Coalition was Formed 2004
Primary program focus Both Physical Activity & Nutrition
Region Southern
County Jefferson
Coalition Web Site Address

Program Information

Represented Groups on Coalition Business Community Faith-Based Health Dept Schools	Represented Professions on Coalition Business Dietitian Exercise Specialist Health Care Admin Nurse
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A Wisconsin Nutrition and Physical Activity Program



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Intervention Name Beef Council

Intervention Information

Type of Intervention: Nutrition - Event
Focus Area: Fruit & Vegetables
Intervention Site or Setting: Community
Scope of Intervention: County
Target Audience: All races and genders Ages 40-59
Total Population in Area Served: 21,000
Number of Participants: 60
Implementation Status: One time, evaluation will determine next steps

Partners:
Unique Funding
Evaluation: Impact on behavior – One-time
Evidence-Based or Best Practice based on

Products Developed or Materials Used:
Beef Council information

Intervention Description:

Open invention to the public, learn how to select lean beef products and incorporate vegetables, samples

A Wisconsin Nutrition and Physical Activity Intervention